



## AFL

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### Friday, Saturday and Sunday

The **3AW Match of the Day** is available each weekend throughout the season from Melbourne via satellite. The uninterrupted description of the 3AW match of the day is presented by Radio's leading commentary team.

Shane Healy, Tony Leonard, Tim Lane and Tony Shaw provide the most extensive, entertaining, colourful coverage of AFL football.

3AW covers every AFL game played in Melbourne whether it be Friday, Saturday or Sunday and the commentary team travels to Sydney, Brisbane, Adelaide, Perth and Hobart to cover what is a truly national sport.

### Broadcast Benefits

- Is a proven ratings winner.
- A team of Victoria's most well-known and respected broadcasters.
- Fully produced promos and station identification pieces.

### Logistical Benefits

- Satellite systems already installed and operational – no additional costs.
- 24/7 technical support.
- The program is fully automated – no panel operator required.

### Sales Benefits

- Market exclusive.
- Available for local sponsorship

### Booking Application

- **Availability** Friday, Saturday and Sunday during the AFL season
- **Price** On application
- **Delivery** Satellite
- **Demonstration** Please call (02) 9930 9853
- **Apply via phone** (02) 9930 9802
- **Apply via email** [operations@sfxrs.com.au](mailto:operations@sfxrs.com.au)
- **Apply Online** [www.fxrs.com.au](http://www.fxrs.com.au)