

Burke's Backyard

Saturday and Sunday 0600 to 0900

Don Burke hosts Radio's perfect weekend breakfast format.

Burke's Backyard on television began in 1987, receiving 6 Logies & 2 People's Choice Awards over the following 17 years. Don received the Variety Club's Award for TV performer of the year for 1990; and the Banksia Award for media contribution to the environment in 1996.



Burke's Backyard commenced as a live weekend radio show in the 1980's and it is to radio that Burke's Backyard now returns in the format every listener will remember and still loves. **Burke's Backyard** (complete with "Home Among the Gum Trees"), will very quickly become a listener and advertiser favourite in your weekly line-up.

Broadcast Benefits

- One of Australia's most well-known and respected personalities.
- Take both, or only one day per week.
- Fully produced promos and station identification pieces voiced by Don.
- Local State news at top and bottom of each hour.

Logistical Benefits

- Satellite systems already installed and operational – no additional costs.
- Toll free access for your listeners on 13 13 32.
- The program is fully automated – no panel operator required.
- All local station ID's are confined to network windows.

Sales Benefits

- Inclusion in the National sales proposals.
- Strictly market exclusive.
- Subject to client approval, Don is available for local sponsor commercial reads.

Booking Application

- **Availability** Saturday and Sunday, 0600 to 0900
- **Price** 1 x published zone 1, grid 1 30 second rate per program
- **Delivery** Satellite
- **Demonstration** Please call (02) 9930 9853
- **Apply via phone** (02) 9930 9802
- **Apply via email** operations@fxrs.com.au
- **Apply Online** www.fxrs.com.au