

Derryn Hinch

Monday to Friday 1600 to 1800

Derryn Hinch hosts a fast-moving news and current affairs program; I'm not here to win a popularity contest'. In your face, issues-based talkback is what makes Hinch so compulsive.



If you don't agree, fine, you can tell him. But don't ever accuse him of not having a go. With 40 years of media experience behind him, Hinch knows Victoria and its people. When a story needs to be told, he will tell it warts and all. After all ... **That's life.**

Broadcast Benefits

- State-based program dealing **exclusively** with issues of importance to all Victorians with an emphasis on Victorian politics, current affairs and sport.
- Program consistent with content in Victorian News bulletins.
- One of Victoria's most well-known and respected broadcasters.
- Fully produced promos and station identification pieces voiced by Derryn.

Logistical Benefits

- Satellite systems already installed and operational – no additional costs.
- 24/7 technical support.
- Toll free access for your listeners
- The program is fully automated – no panel operator required.
- Seamless integration with Victorian news durations.
- All local station ID's are confined to network windows.

Sales Benefits

- Inclusion in both the State-based and National sales proposals.
- Market exclusive.
- Derryn Hinch is a respected Victorian personality who, every weekday, reinforces a powerful "front-of-mind" presence with Victorian advertisers.

Booking Application

- **Availability** Monday to Friday, 1600 to 1800
- **Price** 1 x published zone 1, grid 1 30 second rate per day
- **Delivery** Satellite
- **Demonstration** Please call (02) 9930 9853
- **Apply via phone** (02) 9930 9802
- **Apply via email** operations@fxrs.com.au
- **Apply Online** www.fxrs.com.au