

Leon Byner Show

Monday to Friday 0900 to 1300

The Leon Byner Show on FiveAA is South Australia's leading current affairs program weekdays between 0900 and 1300. Every day Leon covers a variety of local, national and international issues. He chases the newsmakers down and gets the answers South Australian listeners are looking for.



Leon delivers his point of view strongly and without fear or favour throughout each show. Leon also talks to the newsmakers locally, nationally and overseas. If you don't listen to Leon Byner in South Australia, you don't know what's happening. Every day, Leon's comments and opinions create the news agenda for the State.

Broadcast Benefits

- State-based program dealing **exclusively** with issues of importance to all South Australians with an emphasis on SA politics, current affairs and sport.
- Program consistent with content in SA News bulletins.
- Is a proven ratings winner.
- One of SA's most well-known and respected broadcasters.
- Fully produced promos and station identification pieces voiced by Leon.

Logistical Benefits

- Satellite systems already installed and operational – no additional costs.
- 24/7 technical support.
- Seamless integration with SA news durations.

Sales Benefits

- Inclusion in both the State-based and National sales proposals.
- Market exclusive.
- Leon Byner is a respected SA personality who, every weekday, reinforces a powerful "front-of-mind" presence with South Australian advertisers.

Booking Application

- **Availability** Monday to Friday, 0900 to 1300
- **Price** 2 x published zone 1, grid 1 30 second rate per day
- **Delivery** Satellite
- **Demonstration** Please call (02) 9930 9853
- **Apply via phone** (02) 9930 9802
- **Apply via email** operations@fxrs.com.au
- **Apply Online** www.fxrs.com.au