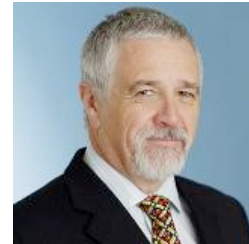


## Neil Mitchell Show

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### Monday to Friday 0830 to 1200

**The Neil Mitchell Show** is Victoria's leading current affairs program weekdays between 0830 and 1200. Neil has absolutely dominated the morning timeslot for 17 years.



### Broadcast Benefits

- State-based program dealing **exclusively** with issues of importance to all Victorians with an emphasis on Victorian politics, current affairs and sport.
- Program consistent with content in Victorian News bulletins.
- Is a proven ratings winner who has been No.1 in 134 consecutive surveys.
- One of Victoria's most well-known and respected broadcasters.
- Local broadcasts from your market when an event of State-wide importance is occurring.
- Neil's commitment to Victorian regional success.
- Fully produced promos and station identification pieces voiced by Neil.

### Logistical Benefits

- Satellite systems already installed and operational – no additional costs.
- 24/7 technical support.
- Toll free access for your listeners
- The program is fully automated – no panel operator required.
- Seamless integration with Victorian news durations.
- All local station ID's are confined to network windows.

### Sales Benefits

- Inclusion in both the State-based and National sales proposals.
- Market exclusive.
- Neil Mitchell is a respected Victorian personality who, every weekday, reinforces a powerful "front-of-mind" presence with Victorian advertisers.

### Booking Application

- **Availability** Monday to Friday, 0830 to 1200
- **Price** 2 x published zone 1, grid 1 30 second rate per day
- **Delivery** Satellite
- **Demonstration** Please call (02) 9930 9853
- **Apply via phone** (02) 9930 9802
- **Apply via email** [operations@fxrs.com.au](mailto:operations@fxrs.com.au)
- **Apply Online** [www.fxrs.com.au](http://www.fxrs.com.au)