



## New Day Australia

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### Weekday's 0000 to 0500 - Weekend's 0000 to 0600

**New Day Australia** Monday to Sunday is a program for a 40 plus audience, making it the ideal format in a two or more station market.

Our presenters are no strangers to a news/talk/entertainment format. The format is informative and entertaining. New Day Australia is a mix of talk back, news, issues and showbiz.

#### Broadcast Benefits

- National program dealing **exclusively** with issues of importance to all Australians with an emphasis on Australian politics, current affairs and sport.
- Program consistent with content in National News bulletins.
- Is a proven ratings winner.
- Fully produced promos and station identification pieces.

#### Logistical Benefits

- Satellite systems already installed and operational – no additional costs.
- 24/7 technical support.
- Toll free access for your listeners.
- The program is fully automated – no panel operator required.
- Seamless integration with National news durations.
- All local station ID's are confined to network windows.

#### Booking Application

- **Availability** Monday to Friday, 0000 to 0500; Saturday & Sunday, 0000 to 0600
- **Price** 2 x published zone 1, grid 1 30 second rate per week.
- **Delivery** Satellite
- **Demonstration** Please call (02) 9930 9853
- **Apply via phone** (02) 9930 9802
- **Apply via email** [operations@fxrs.com.au](mailto:operations@fxrs.com.au)
- **Apply Online** [www.fxrs.com.au](http://www.fxrs.com.au)