



## Queensland News

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### Monday to Sunday 24/7

**Fairfax Radio Syndication** 4BC news services are networked to stations in Queensland plus national bulletins seven days a week.

The 4BC News, a Fairfax News Network service, is market leader with access to Australia and the world's best news resources.

### Broadcast Benefits

- State-based service dealing **exclusively** with issues of importance to Queensland.
- News resources of 2UE, 3AW, 5AA and 6PR.
- Australia's largest commercial radio news network.
- Commercial radio's largest Canberra bureau.
- International correspondents.
- Close examination of State and Federal budgets and elections.
- Hourly 24/7 and half-hourly in breakfast.

### Logistical Benefits

- Satellite systems already installed and operational – no additional costs.
- 24/7 technical support.
- Backup text service available via web and satellite.

### Sales Benefits

- State-based programming is more relevant to local advertisers.
- Market exclusive.

### Booking Application

- **Availability** Monday to Sunday
- **Price** 18 x published zone 1, grid 1 30 second rate per month
- **Delivery** Satellite
- **Demonstration** Please call (02) 9930 9853
- **Apply via phone** (02) 9930 9802
- **Apply via email** [operations@fxrs.com.au](mailto:operations@fxrs.com.au)
- **Apply Online** [www.fxrs.com.au](http://www.fxrs.com.au)