



Victorian Rural News

Monday to Friday Breakfast and Midday

Fairfax Radio Syndication is the only commercial satellite network to provide a Victorian Rural Service. Our unequalled expertise in gathering, reporting and transmitting Australia's Rural News means your listeners get to know more than today's price of beef - they will know where the price is heading; what Canberra intends to do and what it will mean at the supermarket checkout.

The **Victorian Rural News** reviews the agricultural issues of the day, weather trends, legislation, and environmental issues

Broadcast Benefits

- State-based program dealing **exclusively** with issues of importance to rural Victorians.
- News resources of 2UE, 3AW, 4BC, 5AA and 6PR.
- Australia's largest commercial radio news network.
- Commercial radio's largest Canberra bureau.
- International correspondents.
- Close examination of State and Federal agri-economics and politics.
- Reports on major & minor commodities.
- Two bulletins per day at breakfast and lunch Monday to Friday.
- Bulletins are available on all week days except national public holidays.
- News promos for midday bulletin fed daily in breakfast.

Logistical Benefits

- Satellite systems already installed and operational – no additional costs.
- 24/7 technical support.

Sales Benefits

- State-based programming is more relevant to local advertisers.
- Market exclusive.

Booking Application

- **Availability** Monday to Friday
- **Price** 8 x published zone 1, grid 1 30 second rate per month
- **Delivery** Satellite and Digital Courier
- **Demonstration** Please call (02) 9930 9853
- **Apply via phone** (02) 9930 9802
- **Apply via email** operations@fxrs.com.au
- **Apply Online** www.fxrs.com.au