

Weather Service

MONDAY TO FRIDAY

The Weather Channel is Australia's only 24 hour weather channel. Our team of experienced weather presenters and Meteorologists will provide the latest forecast for each State every weekday.



WEATHER REPORT

- 30 second weather report
- Available Monday from 6am to Friday until 12 midnight
- The forecast will be updated 3 times per day
 1. Morning: State-based forecast for the day ahead
 2. Middle of the Day: State-based forecast for the afternoon ahead
 3. Evening: State-based forecast for tomorrow
- State-based locations include: NSW, VIC, QLD, SA, WA, TAS, ACT & NT

Broadcast Benefits

- Each of our State-based reports highlight significant weather events for the coming 24 hrs
- Weather reports provided by a media friendly weather expert
- We pride ourselves on our content being accurate and up-to-date weather information
- The reports are recorded into broadcast quality microphones and clipped to 30 seconds
- The weather reports are available 24/7 five days per week
- All information given is based on data provided by the Bureau of Meteorology
- The Weather Channel can provide specialized weather reports for breaking weather events to lifestyle events such as Easter, Football Forecasts and more. Please contact your Fairfax representative for more information.

Broadcast Obligations

- A bulletin must be broadcast in its entirety without edits;
- The bulletins may only be used as intended and not used in any way which may harm the reputation or business interests of The Weather Channel or its presenters.

Logistical Benefits

- Satellite systems already installed and operational – no additional costs.
- Fully automated.

Booking Application

- **Availability** Monday from 7am to Friday until 12 midnight
- **Price** No charge
- **Delivery** Satellite & Digital Courier
- **Demonstration** Online
- **Apply via phone** (02) 9930 9802
- **Apply via email** operations@fxrs.com.au
- **Apply Online** www.fxrs.com.au